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Enterprise Content Management company Computhink announces product rebranding to Contentverse®

CHICAGO, IL, July 25, 2013 – Computhink, a global provider of document and content management software, has rebranded their flagship product to Contentverse. The name change reflects the evolution the company’s product has undergone from simple document management to more comprehensive content management. The associated new tag-line, “Your content, your universe” alludes to Contentverse being able to handle a wide range of information and being able to do so for the organization’s entire eco-system - extending out to include supply-chain vendors, partners, clients, etc. as desired.

“Our new product name better reflects the expanded value our system delivers to clients,” explains John Stelmach, CEO of Computhink. “We are excited about how we are facilitating collaboration and workflow for organizations and their constituents,” adds Stelmach.

Contentverse, formerly known as ViewWise®, enables organizations to increase efficiency, improve service quality, and reduce costs associated with storing, searching, viewing, and “workflowing” organizational files. Contentverse also helps automate previously manual and physical business processes. And it’s fully mobile, for users on-the-go.

With Contentverse, getting started is easy. No lengthy integration and implementation is needed – it deploys in a matter of hours, and integrates with clients’ existing processes, applications, and hardware. And with its Windows Office-like interface, users are able to pick-up and start using Contentverse from day-one.

Whether originally physical or digital files, valuable organizational information can be individually or bulk-imported into Contentverse. This creates a centralized repository from which documents can easily be full-text searched and retrieved. Contentverse allows designated users to edit documents and save changes or revert documents to their earlier versions. Contentverse easily handles hundreds of file type formats (including AutoCAD, Illustrator, Photoshop, and Office files). All information stored is encrypted and it is also highly secure. Administrators can see who accessed documents and the actions they performed.

Contentverse technology enables organization personnel to more easily work together to achieve common goals while collectively benefiting from optimized operational improvements.

About Computhink

Computhink is exclusively focused on delivering easy-to-implement and easy-to-use enterprise document and content management software solutions. Computhink has been providing client-valued solutions to organizations big and small for the past twenty years. Computhink clients are in industries ranging from government, to manufacturing, to finance, and beyond. For more

information, please visit contentverse.com, follow [@contentverse](https://twitter.com/contentverse) on Twitter, or call (800) 988-4465.

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